



Willamette Management Associates

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For Immediate Release

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WILLAMETTE MANAGEMENT ASSOCIATES ADDS NEW VICE PRESIDENT AND PROMOTES TWO THOUGHT LEADERS

Chicago (July 2021) – To better serve its national and international clients, Willamette Management Associates has added a new vice president to its professional staff. In addition, the firm has promoted two of our thought leaders to leadership positions.

John Sanders

Willamette Management Associates is pleased to announce the addition of John H. Sanders to our firm. John is joining us as a vice president. He will be working for the firm remotely from Boston.

John's valuation and forensic analysis experience includes business and stock valuations, forensic analyses, gift and estate tax valuations, merger and acquisition valuations, ESOP employer stock valuations, marital dissolution valuations, minority interest buyout and redemption valuations, buy/sell agreement valuations, shareholder dissension/oppression valuations, executive reasonable compensation analyses, lost profits/economic damages calculations, and appraisal reviews.

Prior to joining Willamette Management Associates, John was a manager at Edelstein & Company LLP in Boston, Massachusetts, a regional accounting firm. Prior to that, he was at Gordon Associates, Inc., a Boston-based boutique valuation firm. John holds a bachelor of science degree in business administration, with an emphasis in finance and economics, from the University of Evansville, Schroeder School of Business. He has earned the certified valuation analyst designation from the National Association of Certified Valuators and Analysts. John is also a member of the Association of Corporate Growth, the National Association of Black Accountants, and the American Society of Appraisers.

Kevin Zanni

Willamette Management Associates is pleased to announce that Kevin M. Zanni, managing director, has been named the director of our Chicago office. Kevin is also the leader of our transaction opinion services practice.

Kevin performs the following types of valuation and economic analysis assignments: merger and acquisition valuations, economic event analyses, divestiture valuations, private inurement opinions, business and stock valuations, economic damages analyses, option and warrant valuations, income producing property valuations, intangible asset impairment analyses, and restricted stock valuations. He has prepared these valuation analyses for the following purposes: taxation (ad valorem, federal income, gift, and estate), transaction due diligence (acquisition, divestiture, and reorganization), financial accounting and reporting, forensic analysis and dispute resolution (dissenting shareholder disputes, breach of contract lost profits, and family law), fiduciary compliance, and corporate planning.



Kevin holds a master of arts degree in international business from the University of Florida and a bachelor of science degree in business administration with a finance major from the University of Florida. He holds the following professional credentials: accredited senior appraiser, certified in entity and intangible valuations, certified valuation analyst, certified business appraiser, and certified fraud examiner. Kevin is active in several valuation-related professional organizations and currently serves on the AICPA Forensic and Valuation Services Executive Committee SSVS/IVS Task Force.

Weston Kirk

Willamette Management Associates is pleased to announce that Weston Kirk has been promoted to managing director and has been named the director of the Atlanta office.

Weston performs various types of valuation and economic analyses, including business and stock valuations, debt and promissory note valuations, ESOP formation and adequate consideration analyses, fairness opinions, Internal Revenue Service audit rebuttal analyses, litigation disputes and damages analyses, merger and acquisition valuations, undivided interests in real estate valuations, and intellectual property valuations. He has prepared these valuation and economic analyses for the following purposes: transaction pricing and structuring; taxation planning and compliance (including federal income tax; charitable gift tax; and gift, estate, and generation-skipping transfer tax); ownership restructuring and recapitalization; buy-sell agreement planning and compliance; ESOP transaction and financing; tender offers; stock option grants; litigation consulting and expert testimony services; and strategic information and planning.

Weston holds a bachelor of science degree in business administration with a concentration in finance from the Georgia State University J. Mack Robinson College of Business (with honors) and a certification in economics from the Georgia State University Andrew Young School of Policy Studies. He holds the certified valuation analyst designation of the National Association of Certified Valuators and Analysts. He was awarded with the 2020 Georgia State University Alumni Association 40 Under 40 award.

Founded over 50 years ago, Willamette Management Associates services include valuation analysis, transactional opinions, damages and other forensic analysis, and transfer price analysis. Willamette provides these services in matters related to transactions, taxation, and litigation. Our clients range from substantial private companies to Fortune 500 multinational corporations and include the banking industry, the accounting profession, the legal community, and government and regulatory agencies.

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