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For Immediate Release

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***Insights* Wins the APEX 2013 Award of Excellence**

Chicago - August 2013 – *Insights*, the business valuation journal published quarterly by Willamette Management Associates, received a publication award in the APEX 2013 Award of Excellence competition. The APEX Awards for Publication Excellence are presented based on an annual competition for writers, editors, publication staffs, and business and nonprofit organization communicators. International in scope, the competition recognizes outstanding publications ranging from institutional newsletters and magazines to corporate annual reports, brochures, and websites.

There were more than 2,400 entries in the APEX Twenty-Fifth Annual Awards program. *Insights* was a winner in the Magazines & Journals category of the competition.

“We are honored to receive the Apex Publication of Excellence Award for our quarterly journal *Insights*,” said firm managing director Robert Reilly. “This is the fourth year in a row that we have received the Apex award in the Magazines & Journals category. This award recognizes the thought leadership that characterizes *Insights*. We are very proud that *Insights* sets the standard of excellence for professional journals through our focus on the business valuation, forensic analysis, and financial opinion disciplines.”

Each quarterly issue of *Insights* presents thought leadership discussions related to such topics as economic damages and forensic analysis, business valuation, intellectual property analysis, bankruptcy and reorganization analysis, and corporate finance and transaction opinion services. Each *Insights* issue typically includes about eight to ten articles. In each issue, about half of the articles are authored by Willamette Management Associates financial analysts and about half of the articles are authored by lawyers, bankers, accountants, or academicians not associated with the firm.

Complimentary copies of recent *Insights* issues are available at www.willamette.com.

About Willamette Management Associates

Founded in 1969, Willamette Management Associates is a business valuation, forensic analysis, and financial opinion services firm. Our clients range from family-owned companies to Fortune 500 corporations and include the banking industry, the accounting profession, the legal community, and government and regulatory agencies.

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